



THE BOROUGH OF  
**CHESTER**



**Chester  
Township**

## Chester 250 Day Sponsorship Form

Kindly mail or drop off this completed form, along with the enclosed check at

**Chester Borough Hall 50 North Road, Chester, NJ**

**Deadline: May 29th.**

Once we receive both your completed form and payment, we will reach out to you via email to discuss the next steps in the sponsorship process. This will include submitting a high-resolution version of any applicable logos or images for use on promotional materials such as banners social media and websites.

On the sponsorship form, please place an “X” next to the sponsorship tier you are selecting. If your preferred tier has limited availability, you may also place a **check mark (✓)** next to a backup option in case your first choice is no longer available.

Checks should be made payable to “**Borough of Chester**”, with “**Chester 250 Day Sponsorship**” noted in the memo line. For sponsorship tiers with limited spots, placements will be awarded on a **first come, first served** basis.

To complete your submission, please return this form along with your check using one of the following methods:

- Register Online at: [https://register.capturepoint.com/reg/cat\\_program\\_list.cfm?season\\_id=38997](https://register.capturepoint.com/reg/cat_program_list.cfm?season_id=38997)
- Drop off at Chester Borough Hall – 50 North Rd, Chester NJ
- Mail envelope to the Chester Borough Recreation Dept. *ATTN: Jennifer Manzella, 50 North Rd, Chester NJ*



### **Sponsor Information (Please Print Clearly)**

Name of Individual/Business/Organization:

\_\_\_\_\_

Individual/Business/Organization Address:

Street Address

City

State

Zip Code

Contact Person Phone: \_\_\_\_\_

Contact Person Email: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

### **Additional Information**

Any additional questions, please contact Chester Borough Recreation Director – Jennifer Manzella – [jmanzella@chesterborough.org](mailto:jmanzella@chesterborough.org)



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## Chester 250 Day Sponsorship Form

### \$10,000 – Main Stage Event Sponsor (**Only 1 Sponsor**)

- Your business will receive a two minute introduction and chance to speak before the main show
- Your business will receive a 10 x 10 tent and table where you can distribute product or literature
- Your business' name and/or logo will be on a banner hung on the Main Stage
- Your business' name will be written on the Community Events signage banners advertising the Chester 250 Day
- Your business' name will be put on all event emails
- Your business will receive a lawn sign with your business' name and/or logo which will be placed around the audience seating area.
- Advertising including logos will be included on all event social media and websites

### \$5,000 – Food Tent Sponsor (**Only 1 Sponsor**)

- Your business will receive a table distribute give aways or literature near the Food Tent
- Your business will receive a verbal mention before the beginning of the main concert as the Food Tent Sponsor
- Your business' name will be put on all event emails
- Your business will receive a banner / lawn sign with your business' name and/or logo, which will be placed around the Food Tent area.
- Advertising including logos will be included on all event social media and websites

### \$5,000 – Reenactment & Demonstration Area **Sponsored by the Chester Lions Club**

- Your business will receive a table to distribute give aways or literature near the Reenactment Demo Area
- Your business will receive a verbal mention before the beginning of the main concert as the Reenactment Demo Sponsor
- Your business name will be put on all event emails
- Your business will receive a lawn sign with your business' name and/or logo, which will be placed around the Reenactment Demo area.
- Advertising including logos will be included on event brochure

### \$2,500 – Kids' Inflatable Area Sponsor **Sponsored by Brian & Mary Murphy**

- Your business will receive a table to distribute give aways or literature near the Kids' Inflatable section
- Your business will receive a verbal mention before the beginning of the main concert as the Kids' inflatable Sponsor
- Your business name will be put on all event emails
- Your business will receive a banner / lawn sign with your business' name and/or logo, which will be placed around the kids' Inflatable area.
- Advertising including logos will be included on all event social media and websites

### \$2,500 – Senior Tent Sponsor **Sponsored by Kessler Institute**

- Your business will receive a table where you can distribute give aways or literature near the Senior Tent
- Your business will receive a verbal mention before the beginning of the concert as Senior Tent Sponsor
- Your business' name will be put on all event emails
- Advertising including logos will be included on all event social media and websites
- Your business will receive a banner / lawn sign with your business' name and/or logo, which will be placed around the Senior Tent area.



**\$1,000 – Photo Wall Area Sponsor *Sponsored by American Federal Mortgage Co.***

- Your business will receive a table to distribute give aways or literature near the Photo Wall section
- Your business will receive a verbal mention before the beginning of the main concert as the Photo Wall Sponsor
- Your business' name will be put on all event emails
- Your business will receive a lawn sign with your business' name and/or logo, which will be placed around the Photo Wall area.
- Advertising including logos will be included on event brochure



**\$1,000 – Kids' Craft Tent Sponsor *Sponsored by Alstede Farms***

- Your business will receive a table to distribute give aways or literature near the Kids' Craft Tent
- Your business will receive a verbal mention before the beginning of the main concert as the Kids' Craft Tent Sponsor
- Your business' name will be put on all event emails
- Your business will receive a lawn sign with your business' name and/or logo, which will be placed around the Kids' Craft Tent area.
- Advertising including logos will be included on event brochure



**\$1,000 – *Inclusion Sensory Tent Sponsor (Only 1 Sponsor)***

- Your business will receive a table to distribute give aways or literature near the Inclusion Sensory Tent
- Your business will receive a verbal mention before the beginning of the main concert as the Inclusion Sensory Tent Sponsor
- Your business' name will be put on all event emails
- Your business will receive a lawn sign with your business' name and/or logo, which will be placed around the Inclusion Sensory Tent.
- Advertising including logos will be included on event brochure



**\$500 – *Friend of Chester 250***

- Your business'/family name will be put on all event emails
- Your business'/family name will be listed on website as a "Friend of Chester 250"



**\$250 – *Partner of Chester 250***

- Your business'/family name will be listed on website as a "Partner of Chester 250"
- Social Media Shout Out!



**\$100 – *Supporter of Chester 250***

- Your name will be listed on website as a "Supporter of Chester 250"



**\$50 – *Chester 250 Booster***

- Your name will be listed on website as a "Chester 250 Booster"

**Additional Information**

